



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

8th INTERNATIONAL CONFERENCE ON COMMUNICATION AND INFORMATION SCIENCE (ICCIS)

Theme: Safeguarding Cultural Heritage for Sustainable Development

HICC, Harare, Zimbabwe, 21-23 August 2018

Final Call for Papers

(Deadline: Monday 30 April 2018)

Introduction

The Faculty of Communication and Information Science at the National University of Science and Technology (NUST) will be hosting its 8th annual International Conference on Communication and Information Science. This conference to be run under the theme: *Safeguarding Cultural Heritage for Sustainable Development* will be held at the HICC in Harare, Zimbabwe, from the 21st to the 23rd of August 2018. The conference is a forum where leading academics, scientists, researchers and research scholars exchange and share their experiences and research results on the highlighted theme and subthemes. The conference is a platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted to collectively attend to social and economic challenges and solve national, regional and global challenges.

In 2018 the Conference aims at exploring some of the critical issues related to culture and heritage today. In particular, the conference is to focus on research on tangible and intangible Cultural Heritage, the protection, restoration, preservation, digitalization, documentation and presentation of content on Cultural Heritage. Of particular interest will be topics of research that explore the acceptability of new sustainable approaches and new technologies. According to the United Nations Educational, Scientific and Cultural Organization (UNESCO) cultural heritage is not only important for its cultural manifestation but more significantly for the wealth of knowledge and skills that it transmits from one generation to the next. This transmission of knowledge has social and economic value that is pertinent not only for minority groups and social groups within a nation but for both developing and developed nations.

In line with the Sustainable Development Goals (SDG) and the Zimbabwe Agenda for Sustainable Socio-Economic Transformation (Zim Asset), an instrument that was designed to achieve sustainable development and social equity through indigenization, empowerment and employment creation, the conference will exploit the role of culture and heritage in fostering sustainable development. It will focus on how the country's tangible and intangible cultural heritage, contributes to the development of the nation. Many African communities are seeking alternative ways to solve problems and challenges in areas such as conflict resolution, marriage,

family, agriculture, food security, gender and education. There is a need to scrutinise the role of culture and heritage in solving such problems. This can be achieved by focusing on the four strategic clusters of ZimAsset, which are Food Security and Nutrition; Social Services and Poverty Eradication; Infrastructure and Utilities; and Value Addition and Beneficiation. This will enable Zimbabwe to meet its 2030 SDG targets, drive itself to achieve economic growth and reposition itself as one of the strongest economies in the region and in Africa.

You are therefore cordially invited to submit paper(s) for this conference and present your latest research results, ideas, developments, and share experiences on any of the following themes and subthemes and any other issues related to these:

The sub themes would be classified as follows:

- 1.1.1 Gender and Culture
- 1.1.2 Indigenous Knowledge and Indigenous Knowledge Systems in Agriculture and Environmental Science (food and security)
- 1.1.3 Digital Cultural Heritage (e.g e-library; e-archives and e-learning)
- 1.1.4 Cultural Heritage in Business (e.g Knowledge management)
- 1.1.5 Protection, Preservation, conservation and Restoration of Cultural Heritage
- 1.1.6 Culture and Creative Arts (e.g games, sports, folklore)
- 1.1.7 Ethnobotany, Health and Religion (e.g traditional gardens, herbs, traditional healers, religion, health, food and nutrition).
- 1.1.8 Cultural Heritage and Governance
- 1.1.9 Media and Culture
- 1.1.10 Culture and STEM (architecture, mathematics, engineering, science and technology)
- 1.1.11 Cultural Heritage and Intellectual Property (IP)
- 1.1.12 Research Methodologies in the Arts and Humanities

1.2 **Gender and Culture**

- 1.2.1 Gender and development
- 1.2.2 Gender and climate change
- 1.2.3 Family
- 1.2.4 Sexuality
- 1.2.5 Ettiquette
- 1.2.6 Proverbs and Idioms
- 1.2.7 Childhood, Youth, Aging
- 1.2.8 Parenting

1.3 **Indigenous Knowledge and Indigenous Knowledge Systems in Agriculture and Environmental Science**

- 1.3.1 Climate change

- 1.3.2 Land use patterns
- 1.3.3 Agriculture
- 1.3.4 Food culture
- 1.3.5 Food science
- 1.3.6 Food security

1.4 **Digital Cultural Heritage**

- 1.4.1 E-records
- 1.4.2 E-archives
- 1.4.3 E-learning
- 1.4.4 E-publishing
- 1.4.5 E-library
- 1.4.6 Digital media
- 1.4.7 New technologies for cultural heritage

1.5 **Cultural Heritage in Business**

- 1.5.1 Knowledge Management
- 1.5.2 Economics of Creative Industries
- 1.5.3 Economics of Cultural Heritage
- 1.5.4 Cultural heritage and Business
- 1.5.5 Globalisation

1.6 **Protection, Preservation, Conservation and Restoration of Cultural Heritage**

- 1.6.1 Dissemination and Enabling Access to Cultural Heritage

1.7 **Culture and Creative Arts**

- 1.7.1 Public Arts
- 1.7.2 Collective Memory
- 1.7.3 Artistic Expressions
- 1.7.4 Folklore
- 1.7.5 Music
- 1.7.6 Poems
- 1.7.7 Dance
- 1.7.8 Language
- 1.7.9 Games

1.8 **Ethnobotany, Health and Religion**

- 1.8.1 Traditional gardens
- 1.8.2 Traditional practices such as medicine and herbs
- 1.8.3 Sacred places
- 1.8.4 Cultural Sensitive Tourism and Leisure

1.9 **Media and Culture**

- 1.9.1 Popular culture
- 1.9.2 Culture of the media
- 1.9.3 Changing dimensions of Journalism and Media Studies
- 1.9.4 Cultural Heritage and Mass Media

1.10 **Culture and STEM**

- 1.10.1 Architecture
- 1.10.2 Mathematics
- 1.10.3 Engineering
- 1.10.4 Science
- 1.10.5 Built Environment
- 1.10.6 Alternate Energy Resources (renewable)

1.11 **Cultural Heritage and Intellectual Property (IP)**

- 1.11.1 Cultural Rights
- 1.11.2 Copyright
- 1.11.3 Patents
- 1.11.4 Trademarks
- 1.11.5 Legal and Ethical Responsibilities

1.12 **Research Methodologies in the Arts and Humanities**

- 1.12.1 Theoretical and conceptual frameworks in social sciences
- 1.12.2 Literature
- 1.12.3 Languages

Objectives

- To create a platform for university-industry linkages to forge strategic networks and partnerships in the development and implementation of solutions to socio-economic challenges.
- To exchange opinions on culture and heritage and their role in the transmission of knowledge and skills for sustainable development.

- To develop a research and science communication culture through targeted dissemination of research output and advocacy.

Who should attend?

- Policymakers
- Researchers
- Exhibitors
- Authors
- Donor Agencies
- Academics
- Information Scientists
- Information Professionals
- Students
- Practitioners
- Curators and Archaeologists
- NGOs
- Government Employees
- Officials from parastatals/other government funded institutions
- Business and Industry Representatives
- Civil Society
- Other interested parties
- Scholars

Guidelines on Submission of Abstracts and Full Papers

1. We are inviting abstracts of paper submissions aligned to the sub-themes that will be presented and discussed during the conference.
2. Abstracts (with a maximum of 350 words) on any of the sub-themes must conform to the Harvard Style of Referencing and Citation and should be formatted to font size 12 in Times New Roman font.
3. Your abstract should indicate the following: Title, name of author, institution/affiliation, email, abstract, keywords and sub-theme in that order.
4. See attached document on Guidelines and Format for Full Paper Submission for Authors.
5. Abstracts or full papers must be submitted electronically to the conference secretariat copied to all of the following email addresses:
 - a. Dr. M M Tapfuma mass.tapfuma@nust.ac.zw
 - b. Ms. Mercy Hlongwane mercy.hlongwane@nust.ac.zw
 - c. Mrs S. Jele sibongile.jele@nust.ac.zw
6. The conference Committee reserves the right to select papers for presentation.

7. Deadline for submission of abstracts is Monday 30 April 2018.
8. All abstracts received will be acknowledged and authors will be notified of acceptance or rejection (with reason) via email by Friday 18 May 2018.
9. Deadline for submitting full papers is Thursday 15 June 2018.
10. Payment and Registration Deadline for presenters is Friday 27 July 2018.
11. Late Payment and Registration Deadline is Friday 17 August 2018.

Important Dates:

Wednesday 31 January 2018	Deadline for submission of abstracts (1st Call for Papers)
Saturday 31 March 2018	Deadline for submission of abstracts (2 nd Call for Papers)
Monday 30 April 2018	Deadline for submission of abstracts (Final Call for Papers) Deadline for submission of Poster Presentations
Friday 18 May 2018	Deadline for notification of selected abstracts and posters
Friday 15 June 2018	Deadline for submission of full papers
Friday 27 July 2018	Registration Deadline
Friday 17 August 2018	Late Registration Deadline
Monday 20 August 2018	Arrival and check-in
Tuesday 21 August 2018	First Day of Conference
Wednesday 22 August 2018	Second Day of Conference
Thursday 23 August 2018	Exhibitions, Poster Presentations & Excursions
Friday 24 August 2018	Departure

Conference fees and Registration

1. The conference fee is US\$200 per participant.
2. The fees will cover conference materials, teas and luncheons
3. Authors presenting papers must register by **Friday 27 July 2018 at the latest.**

Payments

Payments can be made to the following bank account:

NUST

Barclays Bank

Branch : **JMN Nkomo**
Branch code : **2157**
Account No. : **6626193**
Swift code : **BARCZWHXXXX**

or

NUST

ZB Bank

Branch : **J Moyo**
Branch code : 4372
Account No. : 4372-035542-200

Venue

The Conference will be held the Harare International Conference Centre (HICC) in Harare (the capital city).

Travelling and Visa Requirements

Participants should make their own travel arrangements. Most SADC residents do not require entry VISA to travel to Zimbabwe. Others are expected to apply in good time to the Zimbabwean embassy in their respective countries. For more information, to determine your visa requirements you are advised to visit: <https://www.evisa.gov.zw/services/conferencing>

Accommodation

The costs for travel, accommodation and incidental are the responsibility of the participants.

Participants are expected to make their own accommodation arrangements.

NB: More information pertaining to alternative accommodation in Harare will be made available soon to delegates and participants.