**NAME:** Effort Chido Chingono

**OCCUPATION:** Lecturer

**QUALIFICATIONS: BSc Honours in Publishing (NUST, Zimbabwe), MSc in In Publishing (Moi, Kenya), Post-Graduate Diploma in Higher Education (NUST, Zimbabwe)**

**PREVIOUS EMPLOYMENT: Editorial Assistant, ZPH Publishers (Pvt) Ltd (September 2011- April 2012)**

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**RESEARCH INTERESTS: Publishing in local languages; Textbook provision; Sustainability in book development and funding; E- learning; Information literacy**

**CONFERENCE PRESENTATIONS /ORGANISED:**

* **State of electronic and print media in indigenous languages in Zimbabwe and Kenya –** coauthored with Miss Admire Moyo and Miss Mary Muigai and presented at the ZITF (Harare) 2014 in Zimbabwe
* **Social and cultural issues experienced in e-learning at the National University of Science and Technology in Zimbabwe** – coauthored with Mr. Adock Dube and draft presented at the BUIRC 2014 conference in Gaborone Botswana
* **Role of Technology in Communicating Indigenous Knowledge** - coauthored with Mr. Adock Dube and presented at the IKS 2014 conference in Victoria Falls, Zimbabwe.
* **The role of information literacy on socio- economic development: a survey of tertiary institution students in Bulawayo, Zimbabwe -** co-authored with Professor D.C. Rotich and Miss Admire Moyo - presented at the 2014 SCECSAL conference in Lilongwe, Malawi.
* An Assessment of School Textbook Procurement Policies In Zimbabwe – co-authored with Professor D. C. Rotich and presented at the 16th Information Studies (IS) Annual Conference (2015) in South Africa
* **An assessment of the role of the publisher in the sustainability of the book value chain in Zimbabwe –**presented at the ZITF (Harare) 2016 in Zimbabwe

**PROFESSIONAL ORGANISATIONS: N/A**